

WMAL

We Congratulate STATION WMAL *on the completion of its New Transmitter!*

Its Increased Power of
5,000 WATTS day and night
 will bring finer and more
 faithful tone and volume to thousands
 of families in a much greater area

Vastly improved radio reception is now available when you set your dial at 630 and listen to the well-balanced programs offered by WMAL, The Evening Star Station, operated by the National Broadcasting Co. and part of its Blue Network.

By authority of the Federal Communications Commission, WMAL's power has been increased from 500 Watts in the daytime and 250 Watts night-time to 5,000 Watts—Day and Night.

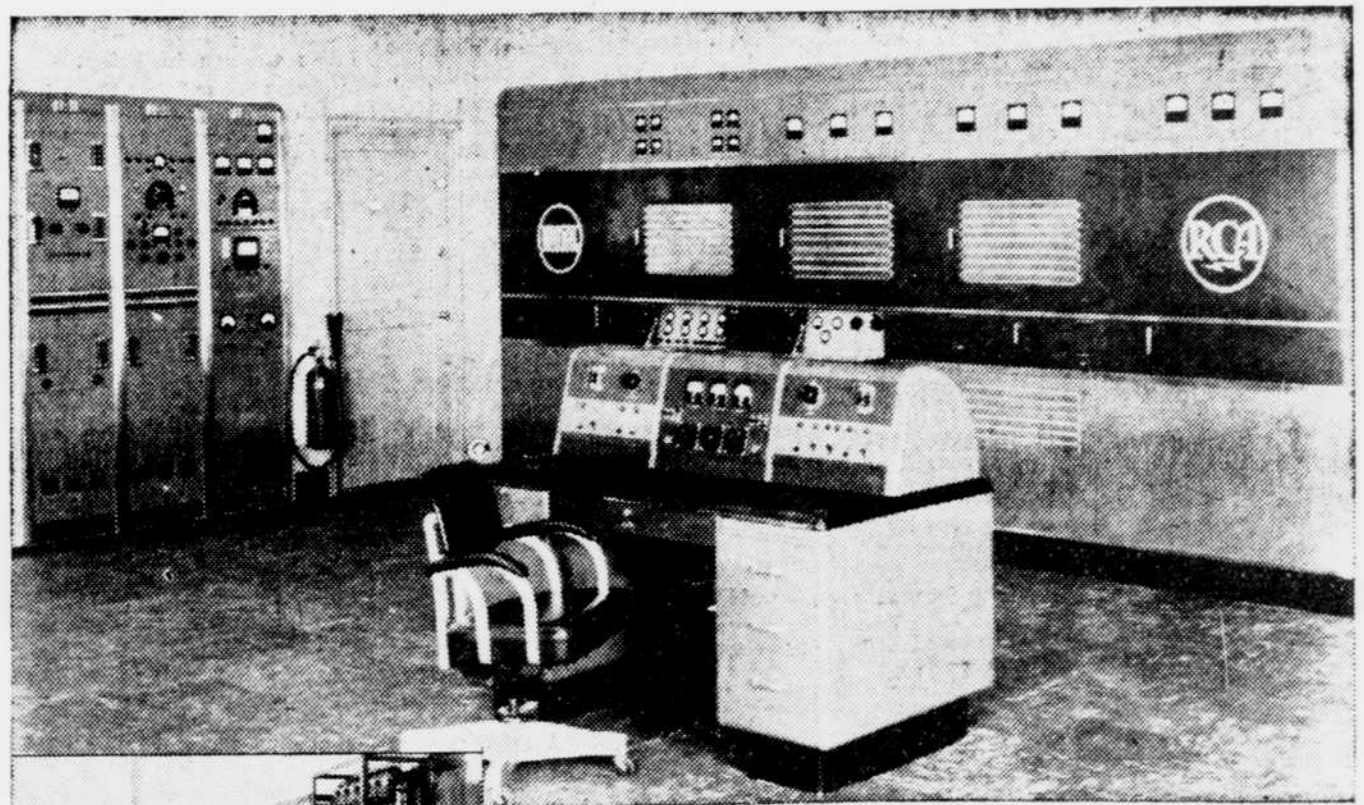
The new WMAL Transmitter, re-

cently completed and now in operation, takes full advantage of this important increase in sending power.

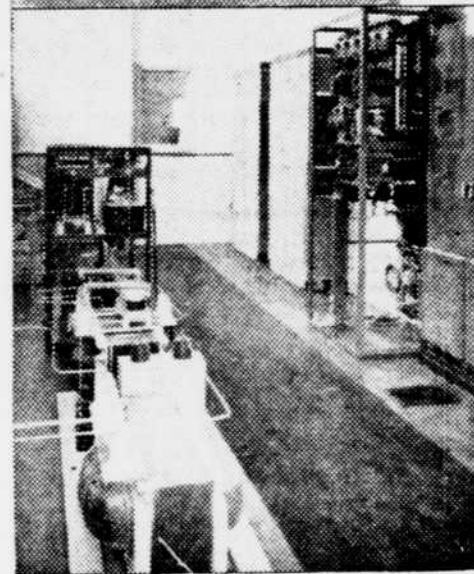
Utilizing the latest radio transmission equipment, WMAL programs are sent through 240,000 feet of underground copper tape to the ultra-modern radio towers, 390 feet high.

That is why WMAL now reaches more people in a wider area, with greater ease and clarity of tone.

Keep tuned to 630 kc., and enjoy the thrill of improved reception through WMAL.



Above: A general view of the beautiful main control room at WMAL's new transmitter, showing the monitor console and other radio transmission equipment.



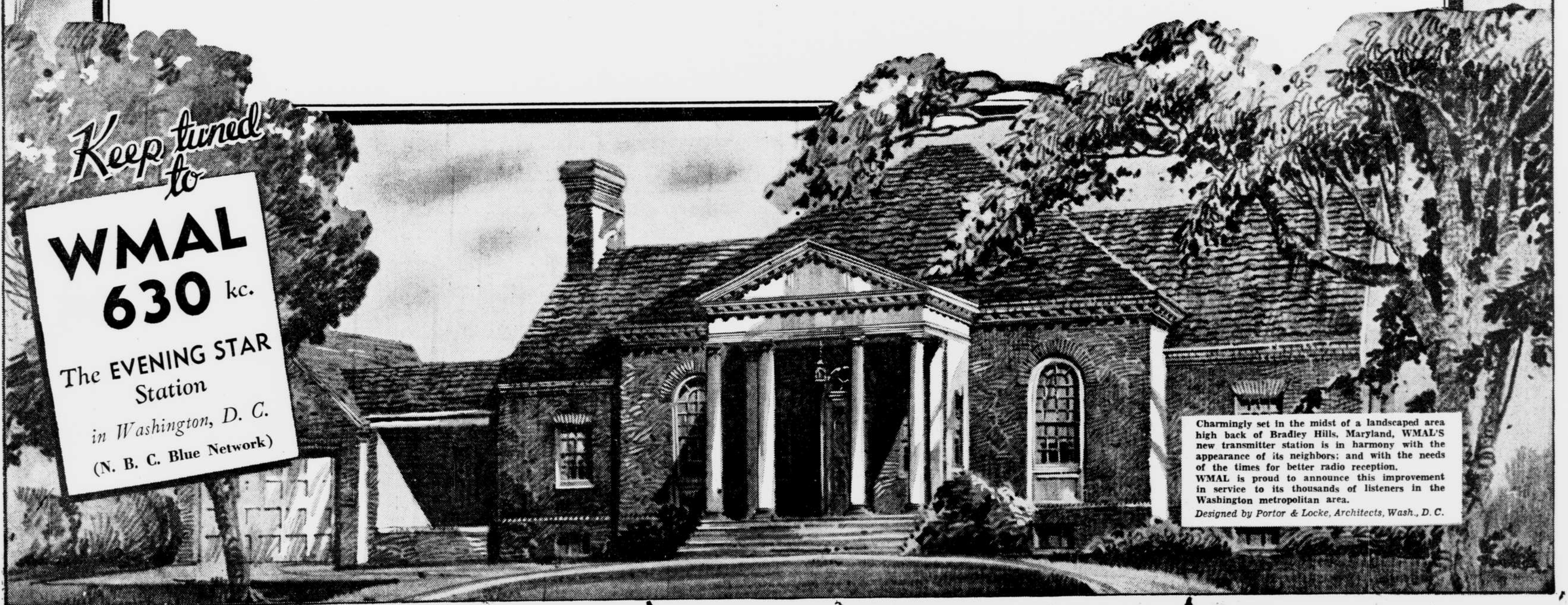
At left: A glimpse of the "heart" of the new transmitter... the room in which power is converted into 5,000-watt radio transmission for WMAL listeners.

CHAS. H. TOMPKINS CO., 907 16th St. N.W., Washington, D.C. *General Contractor*

R.C.A. Manufacturing Co., Inc., Camden, N.J. *Internationally Famous Radio Engineers—Who Furnished Equipment Facilities*

Central Armature Works, Inc., 625 D St., N.W., Washington, D.C. *Who Handled the Work of Installation*

ROCK CREEK NURSERY, Rockville, Md. *Who Handled Woods Removal and Will Complete the Landscaping*



Keep tuned to
WMAL
630 kc.
 The EVENING STAR
 Station
 in Washington, D. C.
 (N. B. C. Blue Network)

Charmingly set in the midst of a landscaped area high back of Bradley Hills, Maryland, WMAL's new transmitter station is in harmony with the appearance of its neighbors; and with the needs of the times for better radio reception. WMAL is proud to announce this improvement in service to its thousands of listeners in the Washington metropolitan area.
 Designed by Portor & Locke, Architects, Wash., D. C.